

One Day Workshop for Potential Corporate Leaders

Developing Leadership Excellence

Karachi: 19th September, Marriott Hotel :: Lahore: 28th September, Park Plaza Hotel

Timing: 9.00 am To 5.30 pm



The leaders who work most effectively, it seems to me, never say “I.” And that’s not because they have trained themselves not to say “I.” They don’t think “I.” They think “we”; they think “team.” They understand their job is to make the team function. They accept responsibility and don’t sidestep it, but “we” gets the credit.... This is what creates trust, what enables you to get the task done.

Peter Drucker

Developing Leadership Excellence

Workshop Overview:

Only the leaderful business organizations thrive when economic environment gets rough and competition becomes cut-throat.

Nurturing and utilizing of leadership skills should be the key agenda of top management. Turning middle to senior middle management into stalwarts is the only assurance for continued growth of any organization. Companies that are not nurturing the leadership talent at this level of management will always struggle for mere survival!

In today's dynamic business environment, successful organizations need to equip its staff at all levels with leadership skills and this can only be done through effective and continuous training and development programs. However, unlike modern leadership training techniques, in Pakistan most leadership development training programs are based on motivational techniques which are now obsolete. "Developing Leadership Excellence" is a too-kit based program not just a motivational rah-rah.

Learning Agenda:

- Visioneering: A critical step to start
- Zooming in of organizational goals
- Determining and developing the LQ (*Leadership Quotient*)
- Techniques of subtle persuasion
- Crisis Management
- Creativity at workplace
- Ethics and accountability

This leadership training guarantees development of sustainable leadership skills and techniques that would ensure optimal individual performance and improving organizational bottom-line.

Who should attend?

The future corporate leaders with minimum 2 years of work experience.

Workshop Leader



Join Hammad at [Social Media](#).

[Hammad Siddiqui](#) is a US Chamber qualified professional with over 25 years experience with British Foreign and Commonwealth Office and Center for International Private Enterprise (CIPE).

A graduate from Institute for Organization Management, US Chamber of Commerce, Washington DC, and Certified Director from Pakistan Institute of Corporate Governance, Hammad started his career with British Deputy High Commission in 1990. At the Commission, his main role was promotion of British businesses in Pakistan and policy level interaction with relevant government agencies both in the UK and in Pakistan. He was instrumental for organizing and leading conferences and trade delegations both inward in the UK and outward in Pakistan. During Her Majesty's visit to Pakistan in 1997, He had the unique honor of working with Buckingham Palace as Her Majesty's Official Press Officer in Karachi.

Since 2006, he is active at CIPE for capacity building of chambers and business associations. During his career, he has facilitated capacity building sessions in Pakistan, Bangladesh, Nepal, Britain, Azerbaijan and Philippine. He has written over 300 articles on leadership, entrepreneurship and social media.

How to Book Your Seats?

Please call Ms. Hina Roudani at 0321-3750 706 or email at hina@ashrafchaudhry.com

Course Fee: Rs. 15,000 per participant. On 3 nominations, 4th participant to attend free of charge.

Ashraf Chaudhry Associates

Pakistan's Fastest Growing Training Company

76/II, 25th Street, Khayaban-e-Badar, DHA, Karachi-75500, Pakistan.

Cell# 0321-3750 706, E-mail: hina@ashrafchaudhry.com

Website: www.ashrafchaudhry.com



A Rising Phoenix